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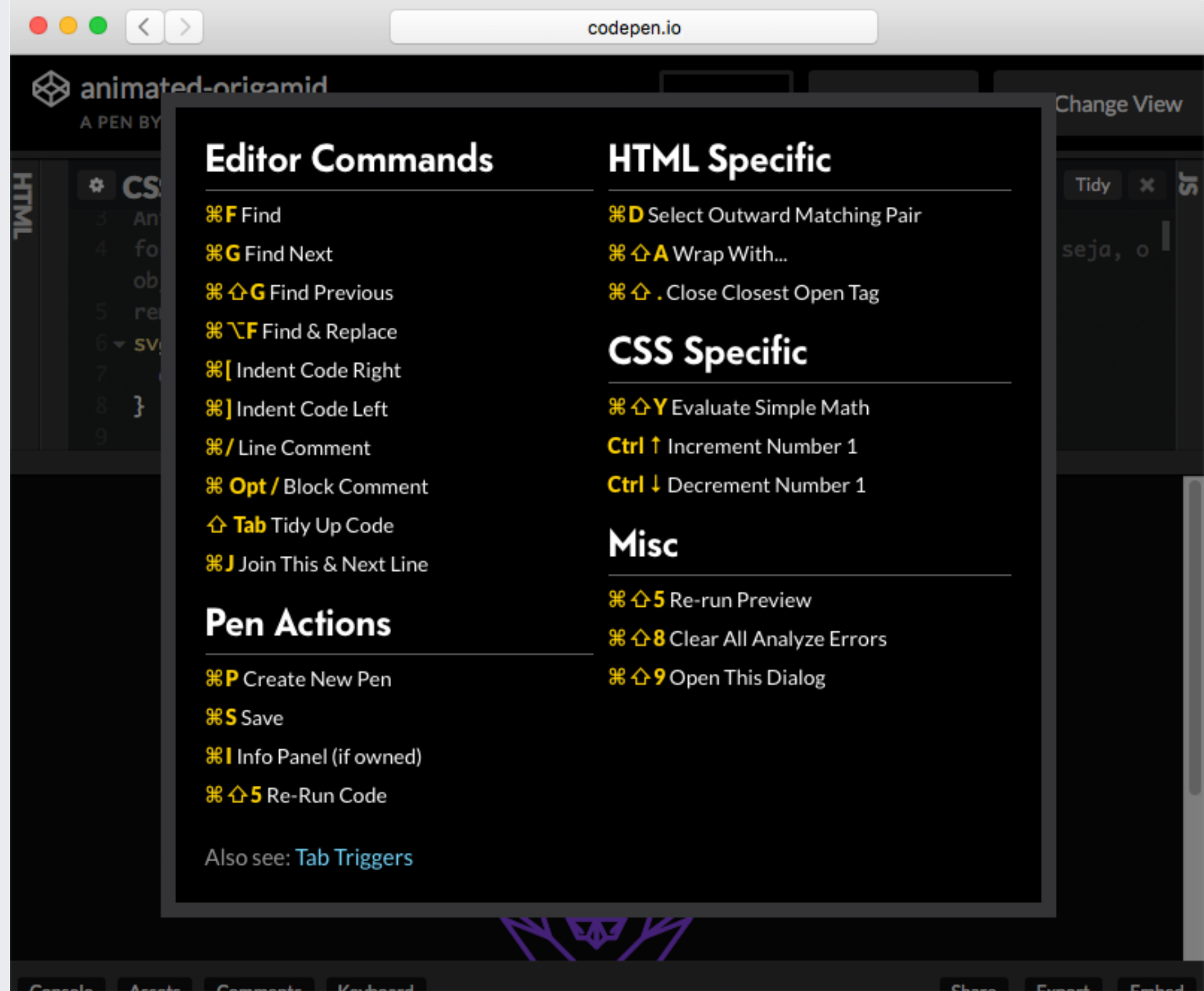
# HEURÍSTICAS DE NIELSEN

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ATALHOS E MINIMALISMO

## 7 - Atalhos

- Atalhos no teclado
- Atalhos na busca
- Links para ações comuns
- Favoritos



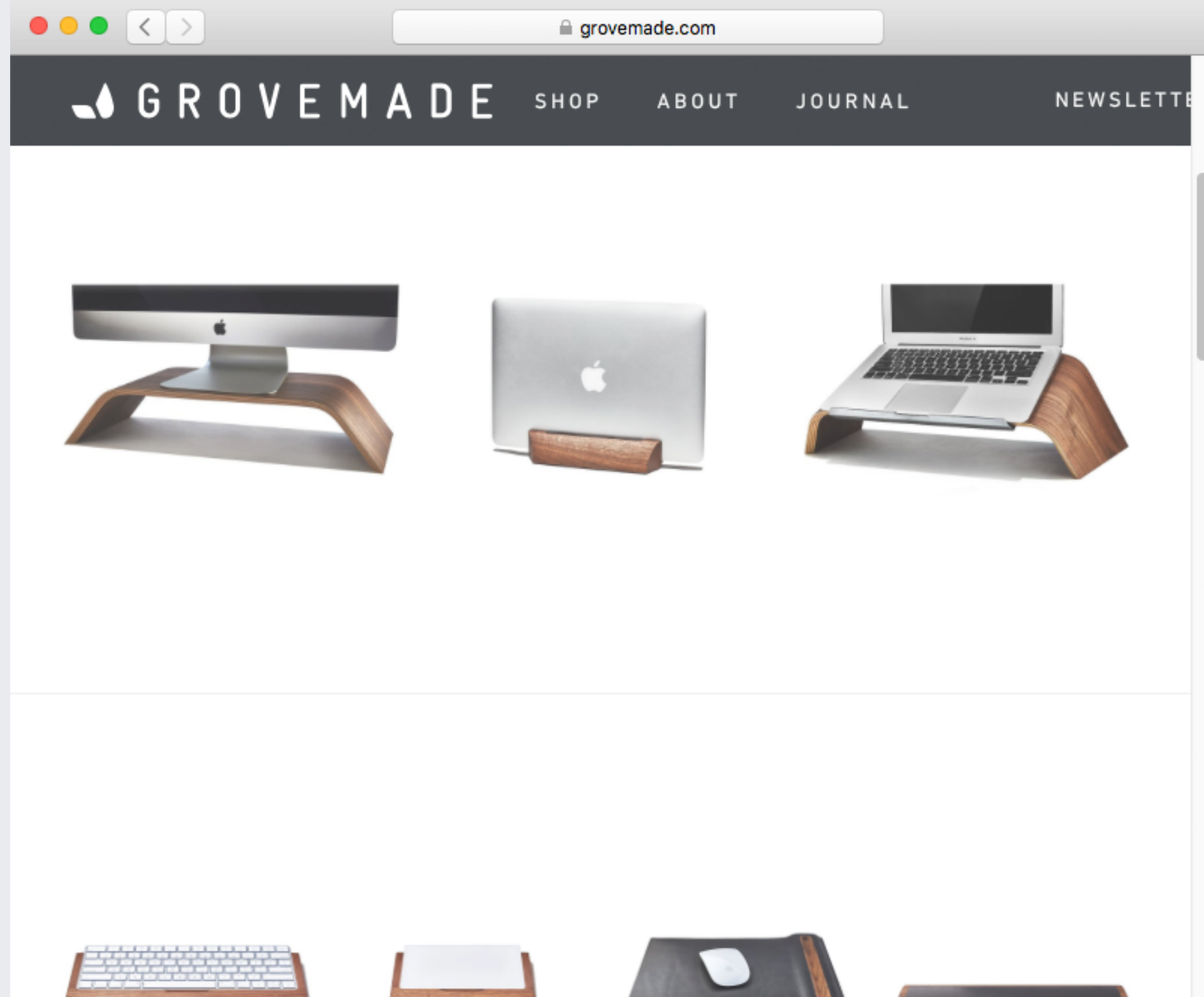




## 8 - Minimalismo

"Remova metade das informações do site, do que sobrar tire outra metade."

- Mobile-first
- Foco no conteúdo principal
- Informações extra competem com a informação principal





# Featured Products



M<sup>re</sup>l

HOME

CONTACT

MENUS

ABOUT

PRESS

GALLERY

GRAND

RESERVATIONS

*Marcel*

BANQUET

1170 HOWELL MILL ROAD

W.S.P.D.

*Atlanta, Georgia* JUNE 16, 2016

**TEL. 404 665 4555**

**LUNCH**

MON – SAT ... 11:00 am –  
2:30 pm

**DINNER**

SUN – THURS ... 5:00 pm –  
10:00 pm  
FRI & SAT ... 5:00 pm – 11:00  
pm



